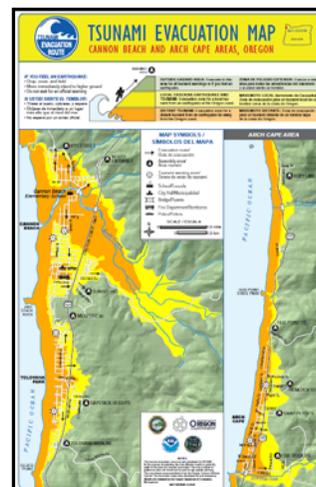




Tsunami tragedies over the past decade have reminded the world of the socioeconomic impacts this hazard can inflict. Major tsunami events include the Indian Ocean Tsunami in December 2004, Samoan Tsunami in September 2009, Chilean Tsunami in February 2010 and the Japan disaster in March 2011. Similar undersea earthquake zones exist off the coasts of Alaska, Hawaii, the Pacific Northwest and Puerto Rico. It is not a question of if but when.

Understanding the risk, writing an effective response plan, and educating residents *and tourists* is coastal America's best chance to minimize the impact. The TsunamiReady program can help by providing coastal communities with a standard level of preparedness recognizing emergency managers for their hard work. Since the program's inception in 2001, NWS has recognized 83 jurisdictions. We need your help to better prepare the U.S. for the tsunami hazard.



What are the eligibility guidelines?

Guidelines are based on population and include:

- ✓ Establishing a 24-hour Warning Point and Emergency Operations Center with redundant methods for receiving NWS tsunami warnings and relaying them to the public, including NOAA Weather Radios placed in key facilities
- ✓ Determining the potential distant and local undersea earthquake source tsunami inundation zones for your jurisdiction
- ✓ Identifying tsunami hazard zones, evacuation routes and safe areas in your plans and with signs
- ✓ Conducting education and outreach for tsunamis for residents and tourists
- ✓ Developing effective working relationships between emergency managers and the local NWS Forecast Office

How does our coastal county or community apply?

The appropriate community or county official completes a TsunamiReady application based on population. The application is available online at www.tsunamiready.noaa.gov. You then submit the application to your local NWS office or to your National Tsunami Hazard Mitigation Program representatives <http://nthmp.tsunami.gov/states.html>.

Any benefits for becoming TsunamiReady?

- ✓ NOAA provides non-competitive grant funding to U.S. coastal states and territories through the National Tsunami Hazard Mitigation Program.
- ✓ Your community is eligible for up to 25 ISO/Community Rating System points to possibly lower National Flood Insurance Plan premiums
- ✓ TsunamiReady improves coordination and timeliness of tsunami warning reception and dissemination
- ✓ The program provides an image incentive to your community

When seconds count, TsunamiReady communities are TsunamiPrepared!

How are TsunamiReady communities recognized?

Your application is reviewed by a local TsunamiReady board comprised of NWS officials and state and local emergency managers. The board conducts a site visit to verify the application and then either approves the recognition or recommends improvements. TsunamiReady recognitions are valid for 3 years, at which time you must complete a simple renewal process.

Once officially recognized, NWS will conduct an optional ceremony in your community, commending the preparedness efforts of your civic leaders and emergency responders. You will receive a formal notification letter and certificate from your local NWS Office plus two TsunamiReady signs suitable for display on public buildings, such as your EOC.

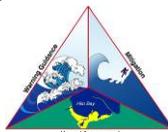
TsunamiReady Supporters

Coastal businesses and organizations should develop their own tsunami plans and actively promote tsunami safety awareness. An entity that promotes the principles and guidelines of the TsunamiReady program but is unable to meet all the formal recognition guidelines may be eligible to become a TsunamiReady "Supporter." Potential TsunamiReady Supporters include state parks and beaches, fire districts, school systems, harbors and malls, to name a few options.



National Tsunami Hazard Mitigation Program

The NTHMP was formed by Congress in 1995 as a federal-coastal state/territory consortium with the goal of reducing the impact of tsunamis through hazard assessment, warning guidance, preparedness and mitigation. TsunamiReady is collaboratively administered through the NTHMP's Mitigation and Education Subcommittee and a National TsunamiReady Board. The board includes representatives from the International Association of Emergency Managers, National Emergency Management Association and NWS. The NTHMP is currently working toward the goal of "evolving TsunamiReady to encourage tsunami resilience rather than minimal readiness."



"...Sure, many of our citizens lost their boats and other property, which is sad, but things are replaceable, people are not. Our emergency personnel did exactly what they are trained to do. Our volunteer organizations sprang into action and made sure those being evacuated were well cared for, and best of all, citizens took this event very seriously and evacuated the tsunami zone without question or complaint. It makes me proud to say that I live in our TsunamiReady community." –Crescent City resident, March 2011, credit: The Daily Triplicate

Evolving TsunamiReady to encourage tsunami resilience rather than minimal readiness—help us build a TsunamiReady Nation!

TsunamiReady.....	www.tsunamiready.noaa.gov
National Tsunami Hazard Mitigation Program	http://nthmp.tsunami.gov
NOAA Tsunami.....	www.tsunami.noaa.gov
USGS Earthquake	http://earthquake.usgs.gov
International Association of Emergency Managers	www.iaem.com
National Emergency Management Association	www.nemaweb.org
StormReady	www.stormready.noaa.gov